



7 BAZAARI™

The Traditional Taste Twist



7 BAZAARI

Made with dil,
jaan, and junoon.

Taste a new kind of familiar

•
A sense for the delicious

•
At the crossroads of flavour





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Innovation & Product Thinking

At 7 Bazaari, innovation begins with tradition. We reinterpret familiar Indian recipes and ingredients through a modern lens – combining nostalgia with global ingredients, contemporary techniques, and elevated presentation.

Reinventing Traditional Formats

Our focus is to retain emotional familiarity while improving gifting and consumption experiences.

Examples include:

- Mithai-inspired chocolates
- Stuffed dates reimaged as dessert bites
- Traditional nut mixes with global flavour pairings
- Indian gifting adapted into premium modern assortments

This creates products rooted in Indian heritage while appealing to modern consumers.



Shelf-Life Advantage

Our products are designed to have naturally high shelf life without preservatives. Made primarily with nuts, dry fruits, dates, and chocolates, the ingredients themselves support longer shelf stability.

Combined with modern production methods and packaging, our products maintain freshness, taste, and texture for extended periods.

This makes them ideal for:

- Gifting
- Retail distribution
- Travel
- Everyday snacking

Unlike highly perishable traditional sweets, our products can be purchased, stored, and consumed comfortably over time, making gifting and distribution more convenient.

Convenience-Driven Formats

Most of our products come in portable, single-use pouch formats designed for freshness and ease.

Whether it is laddus, mithai bites, stuffed dates, chocolates, or snack mixes, the formats are ideal for:

- On-the-go consumption
- Travel convenience
- Portion-controlled snacking
- Easy carrying and storage

The result is a range that combines traditional Indian flavours with modern convenience.





Flavour by the Bazaarful

India has never struck just one note, one flavour, or one story. Nowhere is this more alive than in its bazaars – each a symbol of the country's instinct to blend, layer, and make every palate feel at home.

Inspired by these famed bazaars, we created our own mythic marketplace. Recipes that have stood the test of time, ingredients that feel like home, and flavours that stir something deep within us. Always with a 7 Bazaari twist.





What We Stand For



7 Bazaari is a modern Indian brand inspired by the richness of Indian food culture, gifting traditions, and the vibrancy of old-world bazaars.

We create products that combine nostalgia with innovation - rooted in Indian flavours, but designed for today's consumer.

Our focus is on building a brand universe that feels indulgent, memorable, culturally rooted, and globally relevant.

- ★ Ingredient-first approach with a strong emphasis on quality, sourcing, and flavour integrity.
- ★ Taste always comes before trends - every product is created to be genuinely delicious, not just visually appealing.
- ★ Inspired by nostalgic Indian recipes, regional flavours, festive traditions, and street-side discoveries from across the country.
- ★ Combining Indian flavours with global techniques, premium ingredients, and modern craftsmanship.
- ★ Creating products with layered textures, unique flavour combinations, and elevated presentation.
- ★ Building a modern Indian brand that feels premium yet emotionally familiar.
- ★ Reimagining mithai, chocolates, beverages, snacks, and gifting through a more contemporary lens.
- ★ Taking inspiration from travel, culture, textiles, architecture, and the storytelling of Indian bazaars.
- ★ Focused on innovation that still respects authenticity and the emotional connection people have with food.
- ★ Creating products and experiences designed for modern retail, gifting, celebrations, and everyday indulgence.



Our Range of Products



Chocolates

Delve into our Snapper pack of 6 pieces, where the richness of dark chocolate meets the creamy allure of caramel, creating a delectable contrast of smoothness and crunch.

Mukhwas & Digestives

A premium blend of mouth-freshening digestives – the perfect after-meal indulgence.



Bakery

Mammoul is a traditional Middle Eastern pastry filled with a mixture of dates, nuts, and spices, baked to golden perfection and often enjoyed during festive occasions.

Sweets

A silky layer of mango and kaju katli over a buttery crumble – where tradition meets texture in 16 indulgent bites.



Drink Mixers

A rich blend of almonds, pistachios, kesar, and elaichi – just stir into hot or cold milk for a creamy, aromatic traditional drink.





Nuts

Indulge in the buttery richness of Brazil Nuts, harvested from the bountiful forests of South America.

Dates

Indulge in the exquisite taste of Medjool dates, renowned for their unparalleled juiciness and irresistibly sweet flavor.



Dry Fruits

Delight in the luxurious taste and generous size of Afghan extra-large figs, known as anjeer, prized for their exceptional sweetness and succulence.



Teas

Relaxing blend of chamomile and lavender for winding down before bedtime.



Chocolates

Snappers



Snapper Tin Pack of 12

₹499 SHELF LIFE 6 MONTHS



Almond Snapper Pouch

₹25 SHELF LIFE 6 MONTHS



Almond Snapper (Pack Of 6)

₹199 SHELF LIFE 6 MONTHS

Dubai Chocolates



Dubai Chocolate Dates Pack of 12

₹649 SHELF LIFE 4 MONTHS



7B Dubai Chocolate (10 Pcs)

₹449 SHELF LIFE 6 MONTHS



7B Dubai Chocolate (4 Pcs)

₹149 SHELF LIFE 6 MONTHS

Nutopo

Roasted crunchy nuts coated in chocolate and nostalgic Indian flavours.



Pista Rose Nutopo 70G

₹249 SHELF LIFE 6 MONTHS



Almond Kesar Thandai Nutopo 70G

₹149 SHELF LIFE 6 MONTHS



Cashew Coconut Nutopo 70G

₹149 SHELF LIFE 6 MONTHS

Barks

With free hammer to break the bark!



**Dark Chocolate Almond
Sea Salt Bark 200G**

₹849 SHELF LIFE
6 MONTHS



**Milk Chocolate Praline
Almond Crunch Bark 200G**

₹799 SHELF LIFE
6 MONTHS



**Almond Brittle
Bark 200G**

₹499 SHELF LIFE
6 MONTHS

Bombay Chocolates

Bombay nostalgia in every bite -
mango & vanilla notes layered
with a rich butterscotch crunch



**Bombay Chocolate
(4pcs) 40g**

₹99 SHELF LIFE
6 MONTHS



**Bombay Chocolate
(10pcs) 100g**

₹299 SHELF LIFE
6 MONTHS



**Choco & Nut Dates
(Pack Of 10)**

₹299 SHELF LIFE
6 MONTHS



**Choco Dates No
Added Sugar Pack of 12**

₹449 SHELF LIFE
6 MONTHS

Banarasi Paan ft. Belgian Chocolate

Authentic Banarasi paan with gulkand, fennel, rose petals, and cardamom, luxuriously coated in rich Belgian milk chocolate.



**Banarasi Paan Ft. Belgian
Chocolate (4 Pcs) 40g**

₹99 SHELF LIFE
6 MONTHS



**Banarasi Paan Ft.
Belgian Chocolate 100G**

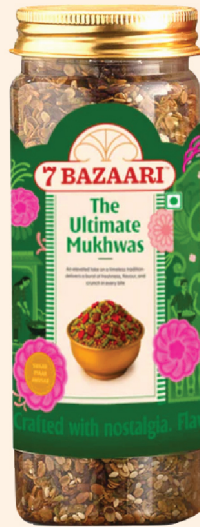
₹349 SHELF LIFE
6 MONTHS

Mukhwas & Digestives



Chatpata Cranberry
180G

₹299 SHELF LIFE
6 MONTHS



The Ultimate Mukhwas
175G

₹199 SHELF LIFE
6 MONTHS



Paan Kishmish
175G

₹249 SHELF LIFE
6 MONTHS



Banarasi Paan Ft. Belgian Chocolate (4 Pcs)

₹99 SHELF LIFE
6 MONTHS



Banarasi Paan Ft. Belgian Chocolate

₹349 SHELF LIFE
6 MONTHS

Classic Banarasi paan bites packed with gulkand and traditional fillings, each wrapped in premium Belgian chocolate.



Bakery

Cakes



**Dubai
Chocolate Cake 1Kg**

₹1979 SHELF LIFE
5 DAYS



**7B Dubai
Chocolate Cake 250G**

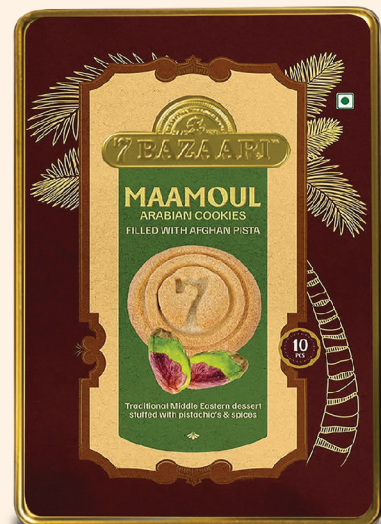
₹499 SHELF LIFE
5 DAYS

Cookies



**Mammoul With Dates &
Cinnamon 20G (Pack Of 10)**

₹499 SHELF LIFE
4 MONTHS



**Afghan Pista Mammoul
20G (Pack Of 10)**

₹699 SHELF LIFE
4 MONTHS

**Maamouls - Traditional Middle Eastern dessert stuffed
with dates, nuts & spices.**

Sweets

Remix Sweets Boxes



Mysore Pak Caramel Crunch (Box Of 12)

₹499 SHELF LIFE
4 MONTHS

A modern twist on the classic South Indian sweet – rich, melt-in-the-mouth Mysore Pak with a delightful caramel crunch.



Mango Kaju Katli Crumble (Box Of 16)

₹599 SHELF LIFE
3 MONTHS

A silky layer of mango and kaju katli over a buttery crumble – where tradition meets texture in 16 indulgent bites.



Badami (Box Of 12)

₹549 SHELF LIFE
3 MONTHS

A royal Kashmiri-inspired blend of premium almonds and fragrant saffron, elegantly presented in a box of 12.



Remix Assorted Sweets (Box of 12)

₹549 SHELF LIFE
3 MONTHS

A curated box of 12 featuring Mysore Pak with caramel crunch, mango kaju katli crumble, and Kashmiri almond saffron sweets – 4 of each, blending tradition with a 7 Bazaari twist.



Signature Sweets



Signature Sweets Assorted

₹999 SHELF LIFE
6 MONTHS

No Added Sugar Sweets



Date & Nuts Bites Pouch

₹30 SHELF LIFE
6 MONTHS



Date & Nuts Bites (Pack Of 10)

₹329 SHELF LIFE
6 MONTHS



Khajoori - Assorted Pack (Pack Of 6)

₹249 SHELF LIFE
6 MONTHS



Khajoori Pack of 12 Tin

₹549 SHELF LIFE
6 MONTHS



Drink Mixers



Badam Drink Mix 225G

₹369 SHELF LIFE
9 MONTHS



Nuts

Almonds



**California Almond
Kernel XL 500G**

₹979 SHELF LIFE
9 MONTHS



**Iranian Mamra
XL 250G**

₹1599 SHELF LIFE
9 MONTHS



**California Almond
Kernel XL 250G**

₹499 SHELF LIFE
9 MONTHS



Cashews



**Cashew XI
250G**

₹599 SHELF LIFE
9 MONTHS



**Cashew XI
500G**

₹1149 SHELF LIFE
9 MONTHS



**Chile Walnut Inshell
Extra Large 250G**

₹499 SHELF LIFE
12 MONTHS



**Chile Walnut Kernel
Hand Cracked 250G**

₹699 SHELF LIFE
9 MONTHS

Exotic Nuts



**Australian Macadamia
Nuts 250G**

₹999 SHELF LIFE
9 MONTHS



**Pine Nuts W/O
Skin 150G**

₹2249 SHELF LIFE
6 MONTHS



**Brazil Nuts
250G**

₹1699 SHELF LIFE
9 MONTHS



Turkish Hazelnuts 250G

₹949 SHELF LIFE
9 MONTHS

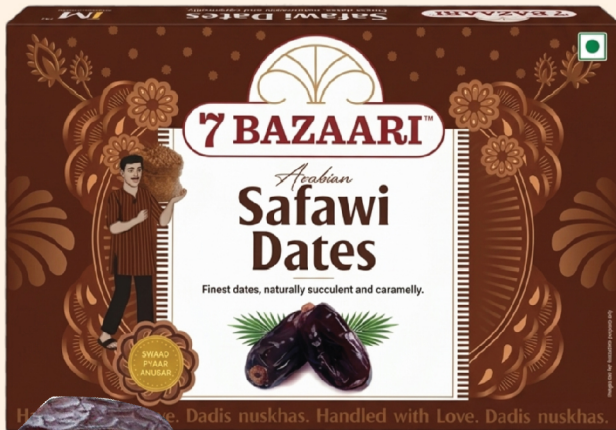


Pecan Nuts 190G

₹999 SHELF LIFE
9 MONTHS



Dates



**Saudi Safawi Dates
500G**

₹799 SHELF LIFE
9 MONTHS



**Oman Fard Dates
500G**

₹299 SHELF LIFE
9 MONTHS



**Morocco Medjool
Dates 500G**

₹1349 SHELF LIFE
6 MONTHS



Dry Fruits



Afghan Anjeer
XL 500Gms

₹1499 SHELF LIFE
6 MONTHS



Indian Kishmish
XL 500G

₹499 SHELF LIFE
6 MONTHS



Afghan Munakka
XL 250G

₹349 SHELF LIFE
6 MONTHS



Turkish Figs
500G

₹1099 SHELF LIFE
6 MONTHS



Teas



Masala Chai 15 Tea Bag

₹329 SHELF LIFE
18 MONTHS



Kashmiri Kahwa 15 Tea Bag

₹329 SHELF LIFE
18 MONTHS



Chamomile Lavender Tea 15g

₹349 SHELF LIFE
18 MONTHS



Kerala Elaichi Chai - 15 Tea Bag

₹249 SHELF LIFE
18 MONTHS



Turmeric Lemongrass Tea - 15 Tea Bag

₹249 SHELF LIFE
18 MONTHS

Sweets

Traditional Sweets



Nutty Panjiri

₹249 SHELF LIFE
1 MONTH



Nutty Jaggery Globes

₹349 SHELF LIFE
6 MONTHS

Candles



7B Signature Scented Candle

₹499

A luxurious hand-poured candle blending dry fruit orchards, fresh rain, and rich leather for an elevated, relaxing ambiance.



Snacking

Indie Nuts



Bhujia Nuts 175G

₹349 SHELF LIFE 9 MONTHS



Tandoori Nuts 175G

₹349 SHELF LIFE 9 MONTHS



Dahi Chaat Nuts 175G

₹349 SHELF LIFE 9 MONTHS



Pudina Chutney Nuts 175G

₹349 SHELF LIFE 9 MONTHS

Healthy Mixes



Antioxidant Mix 175G

₹349 SHELF LIFE 9 MONTHS



Protein Mix 175G

₹349 SHELF LIFE 9 MONTHS



Mix Seed 175G

₹199 SHELF LIFE 9 MONTHS



Morning Complete Mix 175g

₹249 SHELF LIFE 9 MONTHS

Pistachios - Roasted & Seasoned



Roasted Pistachio No Shell Salted 155G

₹799 SHELF LIFE 9 MONTHS



Kerala Pepper Pistachios No Shell 155G

₹799 SHELF LIFE 9 MONTHS

Cashews - Roasted & Seasoned



Kerala Pepper Cashews 150G

₹399 SHELF LIFE 9 MONTHS



Roasted Cashew Cheese 150G

₹399 SHELF LIFE 9 MONTHS



Roasted Cashew Salted 150g

₹399 SHELF LIFE 9 MONTHS

Almonds - Roasted & Seasoned



Roasted Almond Salted 160G

₹369 SHELF LIFE 9 MONTHS



Chettinag Jalapeno Almonds 160g

₹369 SHELF LIFE 9 MONTHS





Stores & Kiosk Presence - Delhi NCR



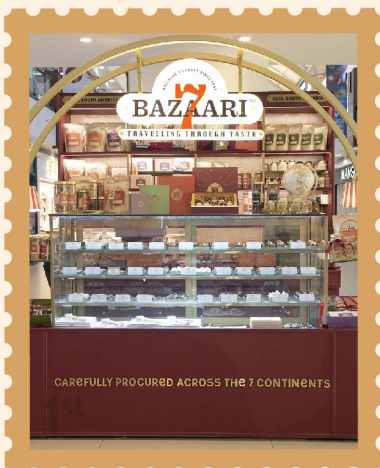
Khan Market
Next to Starbucks



Green Park
Main Market



SS Plaza, Gurugram
Sector-65



Select City Walk, Saket

Other Stores & Kiosks

- Khan Market
- Kailash Colony
- Cyber Hub, Gurugram
- DLF Aerocity
- Chhatarpur
- Vasant Kunj



Locations



Beyond Stores

Strong pan-India presence – from Jammu in the north to Chennai in the south, Bhuj in the west to Guwahati in the east.

- Available across thousands of neighbourhood mom-and-pop stores across India.

- Presence across leading modern trade and premium retail chains including:

- Nature's Basket
- Reliance stores
- Relay outlets at airports
- Society Stores, Mumbai
- All Modern Bazaar outlets across Delhi
- Expanding into more premium supermarkets and retail outlets across India



- * Available instantly through quick commerce platforms including:

- Blinkit
- Swiggy Instamart



- Available across leading e-commerce platforms including:

- Amazon
- Flipkart

